## ALSTON DREW DEVERO-BELFON

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## Professional Summary:

A Software Engineer/ Web Developer with a background in website maintenance, database management, and post production. Able to code HTML, CSS, JavaScript, Java, SQL from scratch. Detail oriented and a highly effective multitasker, actively seeking to be a contributing member of a development team.

## Professional Skills:



## Education:

## Per Scholas(Valedictorian) - Bronx, NY

Graduation: 03/2021

- completed 450+ hours of hands-on technical training in HTML, CSS, JavaScript, Java, SQL on a daily basis, with proper implementation of the SDLC.

University at Albany - Albany, New York
Graduation: 12/2013

- Bachelor of Arts Degree: Music with a Vocal Performance Concentration


## Certification:

## LinkedIn - Certification

- HTML Essential Training

LinkedIn-Certification
Issued: June 2020

- Introduction to Web Design and Development

Linkedln - Skill Assessment Badge(top 15\% of 726,000 assessment takers)
Issued: June 2020

- Cascading Style Sheets(CSS)


## Work Experience:

Data/Business Analyst - Bedford Stuyvesant Restoration Corporation - Brooklyn, NY
May 2021 - June 2021

- Conduct data analysis and produce data visualizations as needed
- Configure the custom-built system based on user requirements
- Develop system logic and functions to mirror business processes
- Train staff to utilize the system on an ongoing basis
- Document defects and alert developers of issues during testing
- Monitor user adoption of the system
- Write scripts to automate routine data analysis tasks
- Update the website as needed
- Design data visualizations and reports in Google Data Studio
- Analyze data to answer questions for executive leadership
- Enter and validate data in the system
- Handle additional assignments as requested

Sales Associate - RAIN Africa - Brooklyn, NY
July 2018 - December 2019

- Provide customer service with an overall emphasis on store sales, logistics, and store maintenance.
- Manage financial transactions.
- Open and close the store, accounting for end of day sales records.

Product Copywriter - (HBC) - GILT - New York, NY
October 2015 - September 2017

- Restructure an internal website for my team's purposes coding in HTML, CSS, and JavaScript.
- Write descriptions of apparel to increase customer's interest in the product.
- Review 1000+ products a week to ensure accurate information, format, and legal FTC requirements.
- Handle managerial tasks during transition period - increase team efficiency, track work records, and train staff.

Publicity Intern - Brooklyn Academy of Music - Brooklyn, NY
August 2014 - June 2015

- Manage press ticket distribution for BAM publicists using Tessitura.
- Compile online and hard copy press for press kits and create weekly "BAM in the News" newsletters.
- Update and manage press contacts in Salesforce and images in our database for press access.
- Assist manager in previously assigned managerial tasks during transition period.

Business Operations Internships - BNYDC - Brooklyn, NY
June 2011 - August 2014 (Summers)

- Various tasks, including the maintenance of websites with low-code: HTML and CSS.

